

Raúl Palacios

SENIOR SOFTWARE ENGINEER

Details

Mexico

palacios.raul02@gmail.com

Links

raulpalacios.io

[GitHub](#)

[LinkedIn](#)

[YouTube](#)

Skills

Ruby/Ruby on Rails

Next.js

Languages

English - B2

Professional Summary

Senior Software Engineer with 9+ years of experience leading and building scalable e-commerce and fintech platforms, distributed systems, and high-traffic applications using **Ruby on Rails**, **React/Next.js**, **Kafka**, and **Kubernetes**. Recent experience building AI-assisted engineering workflows to accelerate software delivery.

Employment History

Full Stack Software Engineer, Kueski, Guadalajara, MX

SEPT 2024 – JUN 2026

- Led the Merchant Landings initiative to streamline the purchase flow for users arriving via ads; built a **deep-link** proof of concept, coordinated with Product and Analytics teams to define **A/B testing**, oversaw UI implementation, and authored the solution spec, milestone definitions, and task breakdown; executed the first two milestones of the initiative.
- Led performance optimization efforts for the team's **Ruby on Rails** BFF to sustain over **4.5x** normal RPS during high-stakes sales events (Hot Sale, Buen Fin); identified I/O bottlenecks across microservices, designed and executed load tests with **Locust**, optimized Kubernetes readiness/liveness probes, and fine-tuned pod boot times, resulting in zero downtime during the events.
- Collaborated on building an **AI agent** with custom **skills** capable of generating PRDs, solution specs, and Jira tasks automatically, reducing turnaround time by **70%** (from 10 days down to 3).
- Built core eligibility logic for a **cashback** promotions feature, classifying users by type and emitting corresponding **Kafka** events consumed by downstream services to validate promotion eligibility, persist qualifying entries, and credit cashback to the user's account upon transaction completion.

Software Engineer, michelada.io, Guadalajara, MX

AUG 2020 – SEPT 2024

Interfolio

- Developed and Maintained a **GraphQL API** with **Ruby on Rails**

Team Collaboration Application

- Implemented a comprehensive design system utilizing **TailwindCSS** and **Phlex components**

Vetcelerator

- Improved traceability in the execution of individual jobs within each workflow extending the **Gush** gem.

iUNU

- Transcribed legacy **Javascript** to **Typescript** and increased test coverage from 0% to 60% in a **React.js** Application

Kueski

- Played a key role in the Kueski Cash and Kueski Pay integration using **Ruby on Rails** and **React.js** Maintaining **100% of test coverage**

Diagnostikare

- Developed an entire back office using **Ruby on Rails** and **Hotwire**

CTO and Co Founder, Bree, San Luis Potosí, MX

JUN 2021 – NOV 2022

- Helped be selected within the **1% of +2,000 startups** by **Platanus Ventures**, developing the MVP with **Ruby on Rails** and **Hotwire**

Software Engineer, Provelop, Guadalajara, MX

FEB 2019 – AUG 2020

- Developed a complete application to sell courses using **Ruby on Rails**, **Hotwire**, and **Flutter** Implementing a complete payment system using **Mercado Libre**

Software Engineer, Kite Education, Puebla, MX

JAN 2016 – FEB 2019

Promoted from Junior to Team Lead within 1 year; led migration from **AngularJS** to **ReactJS** and maintained the team's **Ruby on Rails API**.